

## PARENTS FOR PEACE PRIVACY POLICY

*Last Revised on August 9<sup>th</sup>, 2023*

This Privacy Policy for Parents for Peace (“**Company**”, “**we**”, “**us**” “**our**”) describes how we collect, use and disclose information about users of the Company’s website (<https://parents4peace.org>), applications, services, helplines, programs, workshops, tools, and features (collectively, the “**Services**”) as well as applicants, volunteers, and donors. For the purposes of this Privacy Policy, “**you**” and “**your**” means you as the user of the Services and “**Participant**” means you as the user of the Company’s Helpline, Serve 2 Unite, Trauma and Recovery Program and other programming we provide.

Please read this Privacy Policy carefully. By using, accessing, or downloading any of the Services, you agree to the collection, use, and disclosure of your information as described in this Privacy Policy. If you do not agree to this Privacy Policy, please do not use, access, or download any of the Services.

### **1. UPDATING THIS PRIVACY POLICY**

We may modify this Privacy Policy from time to time, in which case we will update the “Last Revised” date at the top of this Privacy Policy. If we make material changes to the way in which we use information we collect, we will use reasonable efforts to notify you (such as by posting notice of such changes, or by other means consistent with applicable law), and we will take additional steps as required by applicable law. If you do not agree to any updates to this Privacy Policy, please do not access or continue to use the Services.

### **2. COMPANY’S COLLECTION AND USE OF INFORMATION**

When you access, use or download the Services, we may ask you to provide us with certain details or information about you. You may elect not to provide this information but doing so may prevent you from utilizing our Services. Information that you submit through our Services may include:

- Website Visitors: When you use our website, you may enter the following information: your name, email address, job title, organization, phone number and Usage Data (as defined below). When you provide us with this information, we use it for any purpose that you authorize, including subscribing you to our newsletter through the “Newsletter Signup” form, or reaching out to you using information that you provide through the “Contact Us!” and “Donate Now to Support Parents for Peace” forms.
- Participants: When you are a participant of the Company’s Helpline, Serve 2 Unite, Trauma and Recovery Program and other programming we provide, you may provide certain information about yourself or others to the Company for us to provide the Services. This information may include:
  - Basic contact information, as follows: your or others’ name, address, phone number, and email.
  - Risk assessment information, as follows: whether you or others are facing an imminent threat, your or others’ access to weapons, any triggering events and timelines, and information about your or others’ ideology and beliefs.
  - Health information, as follows: your or others’ mental health information and background, substance abuse history, physical health, and disability information.

- Information about your or others' life and social support system, as follows: employment and educational history, residence and living situation, and information about your or others' support system, such as family, friends and/or community.
- Demographic information, as follows: your or others' racial or ethnic origin, religion, sexual orientation, citizenship status and marital status.
- Any other information you choose to provide to us, including any information provided during calls to the Helpline or other communications with our intake personnel, specialists, counselors or any other P4P-affiliated persons you talk to while receiving our Services.
- **Donors:** When you make a financial donation online or in person, you may be asked to provide us with your name, email address, mailing address, and payment information, such as a payment card (e.g., credit card). When you provide us with any of the above information, we use it for any purpose that you authorize, including to process a donation, and to subscribe you to our newsletter.
- **Applicants:** When you apply for a job, an internship, or a volunteer position, we may collect any information about you that is included on your cover letter and resume, as well as any other information that you voluntarily provide during our communications.

If you use our Services online, we automatically collect certain information about your interactions with our website ("Usage Data"). To do this, we may use session cookies, web server log files and other tracking technologies ("Tracking Technologies"). Usage Data may include:

- Unique device identifier
- Device type, such as your phone, computer, or tablet
- IP address
- Browser type
- Date and time stamps, such as the date and time you first accessed the Services
- Operating system
- Log data

We use the information we collect automatically to tailor features and content to you and run analytics to better understand user interaction with the Services.

We may obtain information about our participants from outside sources to build case profiles, evaluate a given situation, and determine what tools and resources are needed. Such information may include:

- Any publicly available records or information available to use, including, information uploaded to social media platforms.
- Information provided to us by family members, friends or other support groups that reach out to us on your behalf to seek assistance for you.

- Information provided to us by third parties, such as probation officers, lawyers, courts, or therapists, who refer you to us.

Any information we receive from outside sources will be treated in accordance with this Privacy Policy. We are not responsible or liable for the accuracy of the information provided to us by third parties and are not responsible for any third party's policies or practices. See Section 5 below for more information.

In addition to the foregoing, we may use any of the above information to comply with any applicable legal obligations, to enforce any applicable terms of service, and to protect or defend the Services, our rights, and the rights of our users or others.

### **3. HOW THE COMPANY SHARES YOUR INFORMATION**

In certain circumstances, the Company may share your information with third parties for legitimate purposes, subject to this Privacy Policy. For example, we may share your information:

- With vendors or other service providers, including, without limitation:
  - Cloud storage providers
  - Communication service providers
  - Relationship management service vendors
  - Data analytics service vendors
  - Payment processors
- With our affiliates or otherwise within our corporate group
- To comply with applicable law or any obligations thereunder, including cooperation with law enforcement or other relevant authorities as necessary to protect your safety and well-being and the safety and well-being of others, and compliance with judicial orders and regulatory inquiries
- In connection with an asset sale, merger, bankruptcy, or other business transaction
- To enforce any applicable terms of service
- To ensure the safety and security of the Company and/or its users
- When you request, direct or authorize us to share certain information with third parties, such as when you sign an authorization form directing us to release information to certain third parties
- With professional advisors, such as auditors, law firms, or accounting firms
- With researchers at universities and other institutions as well as philanthropic and civic organizations, as pseudonymized or aggregated anonymized data in order to generate reports, studies, academic writings, curriculums, and practicums, as well as to develop insights that enable us to better provide services and support those who use our Services.

- With additional support networks, such as probation officers, therapists, counselors, social workers, and other support groups (family, friends, etc.) as requested or as necessary for your safety and well-being and the safety and well-being of others.

You acknowledge that such sharing of your information may occur in all of the aforementioned circumstances, and is permitted by, and subject to, this Privacy Policy.

We do not share personal information with third parties for their direct marketing purposes.

#### **4. COOKIES AND OTHER TRACKING TECHNOLOGIES**

##### *Do Not Track Signals*

Your browser settings may allow you to transmit a “Do Not Track” signal when you visit various websites. Like many websites, our website is not designed to respond to “Do Not Track” signals received from browsers. To learn more about “Do Not Track” signals, you can visit: <http://www.allaboutdnt.com/>.

##### *Cookies and Other Tracking Technologies*

Most browsers accept cookies automatically, but you may be able to control the way in which your devices permit the use of Tracking Technologies. If you so choose, you may block or delete our cookies from your browser; however, blocking or deleting cookies may cause some of the Services, including any portal features and general functionality, to work incorrectly.

If you have questions regarding the specific information about you that we process or retain, as well as your choices regarding our collection and use practices, please contact us using the information listed below.

#### **5. THIRD PARTY WEBSITES AND LINKS**

We may provide links to websites or other online platforms operated by third parties. If you follow links to sites not affiliated or controlled by us, you should review their privacy and security policies and other terms and conditions. We do not guarantee and are not responsible for the privacy or security of these sites, including the accuracy, completeness, or reliability of information found on these sites. Information you provide on public or semi-public venues, including information you share on third-party social networking platforms (such as Facebook or Twitter) may also be viewable by other users of the Services and/or users of those third-party online platforms without limitation as to its use by us or by a third party. Our inclusion of such links does not, by itself, imply any endorsement of the content on such platforms or of their owners or operators, except as disclosed on the Services.

#### **6. DATA SECURITY**

Please be aware that, despite our reasonable efforts to protect your information, no security measures are perfect or impenetrable, and we cannot guarantee “perfect security.” Please further note that any information you send to us electronically, while using the Services or otherwise interacting with us, may not be secure while in transit. We recommend that you do not use unsecure channels to communicate sensitive or confidential information to us.

#### **7. HOW TO CONTACT US**

Should you have any questions about our privacy practices or this Privacy Policy, please email us at [help@parents4peace.org](mailto:help@parents4peace.org) or contact us at 1-844-497-3223.